Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: **Dual Degree Program and Transfer Initiatives**

Leader(s): **Tiesha Walker**

Implementation Year: **2016-2017**

Goal #4: Develop initiatives to increase transfer student enrollment and engagement at GSU from both underrepresented populations and populations of interest for enrollment expansion.

Objective 1:	**In collaboration with GSU Intercultural Student Affairs, expand the Male Success Initiative (cross-institutional programming and mentorship) to increase the recruitment and retention of male students of color, especially African-Americans and Latinos.**
Action Items	➢ Support GSU Intercultural Student Affairs on the Male Success Initiative programs and services ➢ Assist in expanding MSI to other community college partners, specifically CCC ➢ Help coordinate a DDP-MSI Summit to launch the program ➢ Act as liaison between GSU Male Success Initiative and partner community colleges
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	➢ Data collected on enrollment and retention numbers of male students of color ➢ Data collected on achievement (GPA, degree attainment, and pre and post testing analysis) of male students of color ➢ Comparison data on MSI participants vs. other male students of color
Responsible Person and/or Unit (Data collection, analysis reporting)	➢ Robert Clay, GSU Intercultural Student Affairs ➢ Tiesha Walker, DDP Director
Milestones (Identify Timelines)	➢ Expansion to other multicultural serving partner colleges by AY1718
Desired Outcomes and Achievements (Identify results expected)	➢ Targeted outreach and increased enrollment of our current lowest demographic at GSU and the country (men of color) ➢ Social justice/increased opportunities for marginalized populations ➢ Increased self-efficacy for male students of color

Objective 2:	In collaboration with GSU Office of Development, secure funds and other resources to support the degree completion of undocumented transfer students.
Action Items	➢ Assist with creating (electronic) guide for accessing funding and regulations ➢ Continue to develop a database of scholarships and resources for undocumented students ➢ Present on the database of scholarship and resources ➢ Review of GSU admission process to ensure it is 'DACA-student friendly' ➢ Assist GSU Development with fundraising activities ➢ Promote the Magis Scholarship and Illinois Dreamer Scholarships
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	➢ Amount of funds secured ➢ Number of scholarships and resources located
Responsible Person and/or Unit (Data collection, analysis reporting)	➢ DDP Staff ➢ GSU Admissions ➢ GSU Financial Aid ➢ GSU Academic Resource Center ➢ GSU Intercultural Student Affairs
Milestones (Identify Timelines)	➢ Review of scholarships and resources each semester ➢ DACA training for GSU faculty/staff at least once per semester ➢ Annual updates to database of resources
Desired Outcomes and Achievements (Identify results expected)	➢ DACA trained and educated staff ➢ Resource support for undocumented students ➢ Social justice/increased opportunities for marginalized populations

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Objective 3:	**In collaboration with the GSU Veterans Resource Center, seek targeted partnerships and outreaches that attract and engage student Veterans.**
Action Items	➢ Assist with a comparative analysis of timely processing at GSU for student Veteran benefits (compared to "like" institutions or local averages) ➢ Promote upcoming Veterans initiatives at GSU ➢ Collaborate with VRC to establish and present best practices workshop, or series of workshops, for veterans to improve retention and successful outcomes
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	➢ Data on timely processing of Veteran benefits ➢ Number of partnerships and outreaches
Responsible Person and/or Unit (Data collection, analysis reporting)	➢ DDP Staff ➢ VRC Staff
Milestones (Identify Timelines)	➢ Review of partnerships, outreaches, and processing each semester
Desired Outcomes and Achievements (Identify results expected)	➢ Increase in Veteran student population ➢ Increase in Veteran student population services